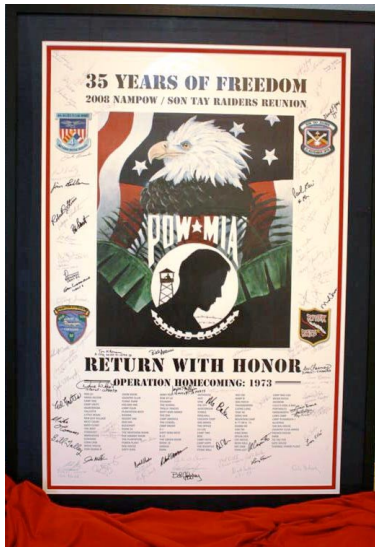


**For Immediate Release:
Tuesday, October 5, 2010**

Memento of American Heroism Up for Bid in The 2010 IFSHA World & Grand National Championships, Del Mar CA, Silent Auction



A very special item will be available for bidding at this year's International Friesian Show Horse Association World & Grand National Championship Show silent auction, a poster which is itself a piece of American history, and a vindication of American Honor. The proceeds from the sale of this poster will go to Rick Roberts' Warrior Foundation – Freedom Station Project.

In May of 2008, Nam-POWs, the association of American Ex-Prisoners of War from the Viet Nam conflict, held a reunion in conjunction with the Son Tay Raiders Association. The Son Tay Raiders, all volunteers, attempted to rescue the American PoWs in November of 1970. This poster was created for that reunion and signed by about 280 veterans who had been prisoners of war along with Admiral James B. Stockdale and Senator John McCain.

There are only two of these signed posters in existence! Each was signed uniquely, and the other poster is in a Naval Hospital. This poster, donated by the Nam-POWs who signed it to help the Warrior Foundation, is the ONLY poster which may be sold into private hands.

As these brave Americans pass on, this artifact will become a notable collector's treasure -- and one of historic value.

For more information about the 2010 IFSHA World & Grand National Championship Show, Del Mar, CA, contact IFSHA at 805-448-3027, 262-325-0283 or e-mail ifsha@friesianshowhorse.com.



CDR Jim Bedinger CDR J.B. Souder
USN/Retired USN/Retired
Two signers of Nam-POWs Reunion Poster

This year's IFSHA Championship Show benefits Rick Roberts' Warrior Foundation. S. D. Navy League/Warrior Foundation is a 501.c.3. Donations are tax deductible.